

Salsa Valley

Merging Web2 & Web3 in an immersive GameFi & Entertainment ecosystem



Startup of the Year, 2023 in Miami



Problem & Solution

- Engaging and keeping real active users is costly, hindered by airdrop-focused and multi-accing users, Web2 audience's crypto complexity stereotype and inefficiency with grind-intensive products.
- Salsa Valley offers the brand new marketing solutions to attract users cost-effectively, providing them easy-going entrance points into Web3, multiply their entertainment through a diverse ecosystem and cryptobrands integration, and make them the brands lovers.



About

It's a unique cryptoworld, based on «Salsa Valley Stories», where you can create your own crypto history in the crypto cartoon series, crypto board game, Cook&Earn & Skill&Earn games and Mooniverse.



Ecosystem of complimentary products



Crypto Cartoon Series

2021



Crypto Board Game

2024



Cook2Earn Game

2024



Skill2Earn Game

2024



Metaverse

2025



Full-Length Cartoon

2026



SALSA Token

A full-fledged native coin for our community and the entire Salsa Valley ecosystem (Launch soon)



P2E Economy



Payments



Voting Rights



Traction

- 44k+ followers,
- NFT sales with \$40K revenue,
- hosted a 100-person offline event in San Francisco,
- showcased at NFT Expos in LA and Miami,
- achieved 79-93% average view duration of our cartoons & up to 1649%,
- 20+ people play the MDP board game for 2-4 hours weekly



Achievements

- Completed incubation with Gotbit.io,
- Startup of the Year 2023 in Miami by Hackernoon,
- People's Choice Award at the American Metaverse Awards,
- 3rd of 26 on Aelf Metaverse Hackathon,
- 4th of 64 on BSC GameFi Hackathon,
- 1st at the NFT contest on JGN marketplace



Team

- 8+ years in crypto investments,
- 24+ years of entrepreneurship,
- experience in building companies and distribution networks with \$10m+ revenue,
- 16 years in digital marketing & branding,
- 27 years in management & finance,
- 8+ years in gamedev.



Raise

Now raising Seed \$540K



Looking For

- Private Investors, Angels, VCs to invest
- Founers of Crypto Projects for partnership and sponsorship



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